



People Art Freedom

Manifest

SweetClarity harvests inspiration from where it grows in abundance to where it is needed.

The Inspiration

SweetClarity believes that creativity plays a vital role in the evolutionary processes that carry people as individuals and as a society through life. Creativity in all its forms is a force that gives meaningful direction to the experience of life.

SweetClarity believes that creativity is a gift endowed to and deserved by all people. Creativity emerges when the right conditions are created. Then there is an experience of freedom. The key to freedom is inspiration.

The Action

SweetClarity invites and enables artists to independently create digital photography, video & audio publications. These publications are stored online in SweetClarity and presented to global audiences.

SweetClarity reaches audiences by visiting day-to-day life. SweetClarity publications are displayed in public and private viewing screens in coffee shops, restaurants, metro stations, airports, office, homes, etc.

The Intent

SweetClarity invites art work that embraces and explores the spontaneity of human nature and the inspiration embodied in it.

SweetClarity recognizes the potential of online internet connectivity as an alternative medium for bridging the borders between artists and audiences. SweetClarity strives to generate massive exposure of inspiring art-work to vast audiences using the power of technology.

The Eco-System

SweetClarity is fueled by income from presenters and sponsors. It passes a major share of its revenues to artists whose work is presented. It constantly works to extend new audiences by working closely with existing content and technology solution providers.

SweetClarity aspires to create a global presence reaching all countries and all culture, sharing and spreading inspiration. It provides facilitation and financial support to artists and art projects globally